



H2O INTERNATIONAL

SPONSORSHIP LEVELS		Cost	Vendor Space	Logo in Sept. Issue of PVW & Eurotuner	Logo on Sponsor T-Shirt	Company Banner on Website	Logo on Sponsors Listing Page	Opportunity to Hold Tech Seminars	Featured Announcements at Track	Logo on Postcards, Emails, Ads	Place Items in Goody Bags	Staff Passes	Sponsor T-Shirts	Event T-Shirts	Event Tickets
Official Sponsor	\$ 1500	15x30 (high traffic area)	YES	YES	YES	YES	YES	YES	YES	YES	YES	6	6	3	6
Associate Sponsor	\$ 1000	10x20	NO	NO	YES	YES	YES	NO	NO	YES	YES	4	0	1	3
Vendor Spot	\$ 500	10x10	NO	NO	NO	NO	NO	NO	NO	NO	NO	2	0	0	2
Garment Vendor	\$ 600	10x20	NO	NO	NO	NO	NO	NO	NO	NO	NO	2	0	0	2
T-Shirt Spot	\$ 250	N/A	NO	YES	NO	NO	NO	NO	NO	NO	NO	0	2	0	0
Goody Bag Stuffer	\$ 50	N/A	NO	NO	NO	NO	NO	NO	NO	NO	YES	0	0	0	0
Swap Meet Space	\$ 100	(in club area)	NO	NO	NO	NO	NO	NO	NO	NO	NO	0	0	0	0

• All Sponsorships must be locked in and **paid in full** by June 1, 2008 to ensure placement in national / international advertising. - September 16, 2008 to ensure placement at venue.

Tech Seminars: These will be held Saturday and Sunday at the track. Please let us know ASAP if you will be hosting a tech seminar.

Announcements at Track: Through out the day there will be announcements, please provide us with a 40 word description of your company/products/show specials.

All Vendors/Sponsors are responsible for their own trash... there will be a fine issued if your area is not cleaned and free of all trash on Sunday, September 28, 2008.

***** No holes are to be placed in pavement - please consult with us before placing holes for tents etc in grass areas, there may be electrical issues to address first.

Postcard mailings: 15000 + households

Email campaigns: 5000+ emails

Event Tickets are for customer give-a-ways, crew gets in free based off the sponsorship level - If you need more staff passes they can be purchased online.

Security: There will be 2 security guards on duty 24 hours. However, your items should be secured. We will take no responsibility for lost or stolen property.

Set up Hours:

Saturday 10 am - 12 pm

Sunday 7 am - 9 am (Times are strictly enforced... Failure to be compliant may result in loss of booth space.)

Show hours:

Saturday: 12:00 pm to 5:00 pm

Sunday 9:00 am (general admission) to 5:00 pm

Please do not tear down your booth/display until 5:00 pm Sunday